


United States Bankruptcy Court
61288, Houston TX 77208SOUTHERN DISTRICT OF TEXAS P.O.Box
(Houston Division)

PROOF OF CLAIM

Name of Debtors <input checked="" type="checkbox"/> Stage Stores, Inc., a Delaware corporation <input checked="" type="checkbox"/> Specialty Retailers, Inc., a Texas corporation <input type="checkbox"/> Specialty Retailers, Inc. (NV), a Nevada corporation *place an "x" beside the name of the Debtor you are filing a claim against		Case Number 00-35078-H2-11 00-35079-H2-11 00-35080-H2-11	Creditor ID#: 788-60861 United States Bankruptcy Court Southern District of Texas FILED JUL 10 2000 Michael N. Milby, Clerk
Name of Creditor (The person or other entity to whom the debtor owes money or property): The Town Talk		<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.	
Name and address where notices should be sent: *****AUTO**3-DIGIT 713 The Town Talk PO Box 7558 Alexandria LA 71306-0558 		<input type="checkbox"/> Check box if you have never received any notices from the bankruptcy court in this case <input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.	
Account or other number by which creditor identifies debtor:		<input type="checkbox"/> Check here if this claim replaces <input type="checkbox"/> amends a previously filed claim, dated: _____	
1. Basis for Claim <input type="checkbox"/> Goods sold <input checked="" type="checkbox"/> Services performed <input type="checkbox"/> Money loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Taxes <input type="checkbox"/> Other _____		<input type="checkbox"/> Retiree benefits as defined in 11 U.S.C. § 1114(a) <input type="checkbox"/> Wages, salaries, and compensation (Fill out below) Your SS#: _____ Unpaid compensation for services performed from _____ (date) to _____ (date)	
2. Date debt was incurred: <u>1/2000</u>		3. If court judgment, date obtained:	
4. Total Amount of Claim at Time Case Filed: \$ <u>4,805.96</u> If all or part of your claim is secured or entitled to priority, also complete Item 5 or 6 below. <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.			
5. Secured Claim. <input type="checkbox"/> Check this box if your claim is secured by collateral (including a right of setoff). Brief Description of Collateral: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other All personal and intangible property of Debtor's Estate Value of Collateral: \$ _____ Amount of arrearage and other charges at time case filed included in secured claim, if any \$ _____		6. Unsecured Priority Claim. <input type="checkbox"/> Check this box if you have an unsecured priority claim Amount entitled to priority \$ _____ Specify the priority of the claim: <input type="checkbox"/> Wages, salaries, or commissions (up to \$4,300)* earned within 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. § 507(a)(3) <input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(4). <input type="checkbox"/> Up to \$1,950* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(6). <input type="checkbox"/> Alimony, maintenance, or support owed to a spouse, former spouse, or child - 11 U.S.C. § 507(a)(7). <input type="checkbox"/> Taxes or penalties owed to governmental units - 11 U.S.C. § 507(a)(8). <input type="checkbox"/> Other - Specify applicable paragraph of 11 U.S.C. § 507(a-____). *Amounts are subject to adjustment on 4/1/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.	
7. Credits: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim.		This Space Is for Court Use Only	
8. Supporting Documents: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. DO NOT SEND ORIGINAL DOCUMENTS. If the documents are not available, explain. If the documents are voluminous, attach a summary.			
9. Date-Stamped Copy: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.			
Date <u>6/30/00</u>	Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any): <u>MARK G. CAZES</u> <u>FINANCE DIRECTOR</u>		
Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.			

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UNITED STATES BANKRUPTCY COURT

Southern District of Texas

Notice of Chapter 11 Bankruptcy Case, Meeting of Creditors, & Deadlines

A chapter 11 bankruptcy case concerning each of the debtor corporations listed below was filed on June 1, 2000

You may be a creditor of one or more of the debtor(s). **This notice lists important deadlines.** You may want to consult an attorney to protect your rights. All documents filed in the cases may be inspected at the bankruptcy clerk's office at the address listed below.

NOTE: The staff of the bankruptcy clerk's office cannot give legal advice.

See Reverse Side For Important Explanations.

Debtor (name(s), case numbers and address):

Stage Stores, Inc., a Delaware corp.; Case No. 00-35078-H2-11
Specialty Retailers, Inc., a Texas corp.; Case No. 00-35079-H2-11
Specialty Retailers, Inc. (NV), a Dallas corp.; Case No. 00-35080-H2-11
10210 Main Street
Houston, TX 77025-5229
Toll Free Number: 1-800-804-2013 (for case information)

Jointly Administered Under
Case Number 00-35078-H2-11

Taxpayer ID Nos:

76-0407711 (Stage Stores, Inc.)
74-0821900 (Specialty Retailers, Inc.)
91-1826900 (Specialty Retailers, Inc. (NV))

Attorney for Debtors (name and address):

Andrew E. Jillson, Esq.
Lynnette R. Warman, Esq.
Jenkins & Gilchrist, a Professional corporation
1445 Ross Avenue, Suite 3200
Dallas, TX 75202-2799

Attorneys for Debtors Telephone Number:

Toll Free 1-877-559-9672

Information may also be obtained from the following website:

Website address: www.stagestoresbankruptcy.com

Meeting of Creditors

Date: 7 / 11 / 00 Time: 2:00 () A.M.
(X) P.M.

Location: U.S. Courthouse
Jury Assembly Room
515 Rusk, 6th Floor
Houston, Texas 77002

Deadlines to File a Proof of Claim

Proofs of Claim must be *received* by the bankruptcy clerk's office by the following deadline:

For all creditors (except a governmental unit): 10/9/00

For a governmental unit: 11/28/00

**Mail claim to: U.S. Bankruptcy Court
P.O. Box 61288
Houston, TX 77208**

Creditors May Not Take Certain Actions:

The filing of the bankruptcy case automatically stays certain collection and other actions against the debtor and the debtor's property. If you attempt to collect a debt or take other action in violation of the Bankruptcy Code, you may be penalized.

Address of the Bankruptcy Clerk's Office:

515 Rusk Avenue
1st Floor
Houston, Texas 77002
Telephone number: 713/250-5115

For the Court:

Clerk of the Bankruptcy Court:

Michael N. Milby, Clerk

Hours Open: 9:00 a.m. - 4:30 p.m.

Date:

THE TOWN TALK

P.O. BOX 7558 • ALEXANDRIA, LA 71306-0558
TEL: (318) 487-6326 TOLL FREE: (800) 523-8391

1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
12/27/99 - 01/23/00		STAGE/SPECIALTY RETAILERS	
23 TOTAL AMOUNT DUE		UNAPPLIED AMOUNT	3 TERMS OF PAYMENT
1,402.20			NET 30
21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS
1,402.20	.00	.00	.00

ADVERTISING 91191
INVOICE and STATEMENT

4 PAGE #	5 BILLING DATE	6 BILLED ACCOUNT NAME AND ADDRESS	9 REMITTANCE ADDRESS
1	01/23/00	ADVERTISING BUSINESS STAGE/SPECIALTY RETAILERS 10201 MAIN HOUSTON TX 77025	
6 BILLED ACCOUNT NUMBER			
325890			
7 ADVERTISER/CLIENT NUMBER			

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
12/26		BALANCE FORWARD				11,769.87
01/14		Payment On Account				11,442.11-
01/14		Cash Discount				327.76-
	PUBLICATION:	THE TOWN TALK - FULL RUN				
12/31	13490400		3x10I	1		467.40
		5001 13490400	30I	15.58		
01/07	13490600		3x10I	1		467.40
		5001 13490600	30I	15.58		
01/14	13834800		3x10I	1		467.40
		5001 13834800	30I	15.58		
		Publication Totals: \$1,402.20				
CONTRACT	EXPIRES	COMMITMENT	PERIOD	TO DATE	TO FULFILL	
ANNUAL BULK CONTRACT	05/23/00	3751.00	90.00	1771.00	1980.00	
PREPRINT FREQUENCY	05/23/00	12.00	0.00	5.00	7.00	
WEEKLY CONTRACT	05/22/00	1664.00	0.00	0.00	1664.00	

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

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21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
1,402.20	.00	.00	.00		1,402.20

THE TOWN TALK

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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24		25		ADVERTISER INFORMATION	
1 BILLING PERIOD		6 BILLED ACCOUNT NUMBER		7 ADVERTISER/CLIENT NUMBER	
91191		12/27/99 - 01/23/00		325890	
				2 ADVERTISER/CLIENT NAME	
				STAGE/SPECIALTY RETA	

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1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
01/24/00 - 02/20/00		STAGE/SPECIALTY RETAILERS	
23 TOTAL AMOUNT DUE		3 TERMS OF PAYMENT	
4,674.29		NET 30	
21 CURRENT NET AMOUNT DUE		22 30 DAYS	
4,674.29		.00	
		60 DAYS	
		.00	
		OVER 90 DAYS	
		.00	

ADVERTISING INVOICE and STATEMENT

96730

4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS	9 REMITTANCE ADDRESS
1	02/20/00	ADVERTISING BUSINESS STAGE/SPECIALTY RETAILERS 10201 MAIN HOUSTON TX 77025	
6 BILLED ACCOUNT NUMBER			
325890			
7 ADVERTISER/CLIENT NUMBER			

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
01/23		BALANCE FORWARD				1,402.20
01/28	PUBLICATION: 13834900	THE TOWN TALK - FULL RUN	3x10I	1		467.40
02/04	14106000	5001 13834900	30I	13.58		
02/09	9421	5001 14106000	3x10I	1		467.40
02/17	14106100	5001 14106000	30I	13.58		
		5001 14106100	3x10I	1		1869.89
		5001 14106100	30I	13.58		
		Publication Totals: \$3,272.09				
CONTRACT	EXPIRES	COMMITMENT	PERIOD	TO DATE	TO FULFILL	
ANNUAL BULK CONTRACT	05/23/00	3751.00	90.00	1861.00	1890.00	
PREPRINT FREQUENCY	05/23/00	12.00	0.00	5.00	7.00	
WEEKLY CONTRACT	05/22/00	1664.00	0.00	0.00	1664.00	

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

521™

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
4,674.29	.00	.00	.00		4,674.29

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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24	25	ADVERTISER INFORMATION	
1	2	3	4
BILLING PERIOD	BILLED ACCOUNT NUMBER	ADVERTISER/CLIENT NUMBER	ADVERTISER/CLIENT NAME
96730 01/24/00 - 02/20/00	325890		STAGE/SPECIALTY RETA

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1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
02/21/00 - 03/26/00		STAGE/SPECIALTY RETAILERS	
23 TOTAL AMOUNT DUE	*UNAPPLIED AMOUNT		3 TERMS OF PAYMENT
3,454.42			NET 30
21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS
2,804.68	595.74	54.00	.00

ADVERTISING 101923 INVOICE and STATEMENT

4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS	9 REMITTANCE ADDRESS
1	03/26/00	ADVERTISING BUSINESS STAGE/SPECIALTY RETAILERS 10201 MAIN HOUSTON TX 77025	
6 BILLED ACCOUNT NUMBER			
325890			
7 ADVERTISER/CLIENT NUMBER			

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
02/20		BALANCE FORWARD				4,674.29
03/07		Payment On Account				1,348.20-
03/13		Payment On Account				2,676.35-
03/08	PUBLICATION: 739282	THE TOWN TALK - FULL RUN				
			120E	57.00		2308.50
		PREPRINT FREQUENCY		-19%		438.62-
03/17	14791100		3x10I	1		467.40
		5001 14791100	30I	15.58		
03/23	15086000		3x10I	1		467.40
		5001 15086000	30I	15.58		
		Publication Totals: \$2,804.68				
CONTRACT	EXPIRES	COMMITMENT	PERIOD	TO DATE	TO FULFILL	
ANNUAL BULK CONTRACT	05/23/00	3751.00	60.00	1921.00	1830.00	
PREPRINT FREQUENCY	05/23/00	12.00	1.00	6.00	6.00	
WEEKLY CONTRACT	05/22/00	1664.00	0.00	0.00	1664.00	
YOUR ACCOUNT IS PAST DUE. PLEASE PAY PROMPTLY TO AVOID FINANCE CHARGES.						

STATEMENT OF ACCOUNT

AGING OF PAST DUE AMOUNTS

S&I™

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
2,804.68	595.74	54.00	.00		3,454.42

THE TOWN TALK

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TOLL FREE: (800) 523-8391

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24	25	ADVERTISER INFORMATION		
101923	1 BILLING PERIOD	6 BILLED ACCOUNT NUMBER	7 ADVERTISER/CLIENT NUMBER	2 ADVERTISER/CLIENT NAME
	02/21/00 - 03/26/00	325890		STAGE/SPECIALTY RETA

THE TOWN TALK

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1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
03/27/00 - 04/23/00		STAGE/SPECIALTY RETAILERS	
23 TOTAL AMOUNT DUE		3 TERMS OF PAYMENT	
7,988.48		NET 30	
21 CURRENT NET AMOUNT DUE		22 30 DAYS	60 DAYS
7,338.74		.00	595.74
		OVER 90 DAYS	
		54.00	

ADVERTISING 106445 INVOICE and STATEMENT

4 PAGE #	5 BILLING DATE	6 BILLED ACCOUNT NAME AND ADDRESS	9 REMITTANCE ADDRESS
1	04/23/00	ADVERTISING BUSINESS STAGE/SPECIALTY RETAILERS 10201 MAIN HOUSTON TX 77025	
6 BILLED ACCOUNT NUMBER			
325890			
7 ADVERTISER/CLIENT NUMBER			

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
03/26		BALANCE FORWARD				3,454.42
03/31	PUBLICATION: 15085700	THE TOWN TALK - FULL RUN	5x17I	1		1324.30
04/05	4669888	5001 15085700	85I	15.58		2308.50
04/14	15426800	PREPRINT FREQUENCY	120E	57.00		438.62-
04/19	15591200	5001 15426800	4x14I	1		872.48
		5001 15591200	56I	15.58		
		5001 15591200	3x10I	1		467.40
		5001 15591200	30I	15.58		
		Publication Totals: \$4,534.06				
CONTRACT	EXPIRES	COMMITMENT	PERIOD	TO DATE	TO FULFILL	
ANNUAL BULK CONTRACT	05/23/00	3751.00	171.00	2092.00	1659.00	
PREPRINT FREQUENCY	05/23/00	12.00	1.00	7.00	5.00	
WEEKLY CONTRACT	05/22/00	1664.00	0.00	0.00	1664.00	
YOUR ACCOUNT IS PAST DUE. PLEASE PAY PROMPTLY TO AVOID FINANCE CHARGES.						

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

S&I™

21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
7,338.74	.00	595.74	54.00		7,988.48

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TOLL FREE: (800) 523-8391

* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24	25	ADVERTISER INFORMATION	
1	2	3	4
BILLING PERIOD	BILLED ACCOUNT NUMBER	ADVERTISER/CLIENT NUMBER	ADVERTISER/CLIENT NAME
106445 03/27/00 - 04/23/00	325890		STAGE/SPECIALTY RETA

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1 BILLING PERIOD		2 ADVERTISER/CLIENT NAME	
04/24/00 - 05/21/00		STAGE/SPECIALTY RETAILERS	
23 TOTAL AMOUNT DUE		3 TERMS OF PAYMENT	
9,145.09		NET 30	
21 CURRENT NET AMOUNT DUE		22 30 DAYS	60 DAYS
8,367.02		128.33	.00
		OVER 90 DAYS	
		649.74	

ADVERTISING 109839 INVOICE and STATEMENT

4 PAGE #	5 BILLING DATE	8 BILLED ACCOUNT NAME AND ADDRESS	9 REMITTANCE ADDRESS
1	05/21/00	ADVERTISING BUSINESS STAGE/SPECIALTY RETAILERS 10201 MAIN HOUSTON TX 77025	
6 BILLED ACCOUNT NUMBER			
325890			
7 ADVERTISER/CLIENT NUMBER			

PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION-OTHER COMMENTS/CHARGES	15 16 SAU SIZE BILLED UNITS	17 18 TIMES RUN RATE	19 GROSS AMOUNT	20 NET AMOUNT
04/23		BALANCE FORWARD				7,988.48
05/01		Payment On Account				2,676.35-
		PUBLICATION: THE TOWN TALK - FULL RUN				
04/26	15426900		3x10I	1		467.40
		5001 15426900	30I	15.58		
05/05	15863000		3x10I	1		467.40
		5001 15863000	30I	15.58		
05/12	15863200		6x11I	1		1028.28
		5001 15863200	66I	15.58		
05/17	439885			1		2308.50
		PREPRINT FREQUENCY	120E	57.00		
		Publication Totals: \$3,832.96		-19%		438.62-
CONTRACT	EXPIRES	COMMITMENT	PERIOD	TO DATE	TO FULFILL	
ANNUAL BULK CONTRACT	05/23/00	3751.00	126.00	2218.00	1533.00	
PREPRINT FREQUENCY	05/23/00	12.00	1.00	8.00	4.00	
WEEKLY CONTRACT	05/22/00	1664.00	0.00	0.00	1664.00	
YOUR ACCOUNT IS PAST DUE. PLEASE PAY PROMPTLY TO AVOID FINANCE CHARGES.						

STATEMENT OF ACCOUNT AGING OF PAST DUE AMOUNTS

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21 CURRENT NET AMOUNT DUE	22 30 DAYS	60 DAYS	OVER 90 DAYS	*UNAPPLIED AMOUNT	23 TOTAL AMOUNT DUE
8,367.02	128.33	.00	649.74		9,145.09

THE TOWN TALK

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* UNAPPLIED AMOUNTS ARE INCLUDED IN TOTAL AMOUNT DUE

24	25	ADVERTISER INFORMATION	
1	2	3	4
BILLING PERIOD	BILLED ACCOUNT NUMBER	ADVERTISER/CLIENT NUMBER	ADVERTISER/CLIENT NAME
109839 04/24/00 - 05/21/00	325890		STAGE/SPECIALTY RETA